

Registration &
Sponsorship
Guide



Celebrating Women

W H O M O V E T H E N A T I O N

2023 AWARDS CEREMONY

March 15, 2023 | 8:00am — 10:30am

**Smithsonian American Art Museum
and National Portrait Gallery**

**8th St NW and F St NW
Washington, DC 20001**

Presented by



About

Celebrating Women Who Move the Nation

The Conference of Minority Transportation Officials (COMTO) is pleased to host our **12th Annual Celebrating Women Who Move the Nation Awards** Breakfast. In observance of **Women's History Month**, to date, we have inducted 132 women into this signature class of leaders in the transportation industry.

Representing a broad cross-section of multi-modal transportation in both the private and public sectors, these women exemplify the very definition of excellence. While their areas of influence and affiliations are diverse, their unequivocal commitment to advancing and strengthening our nation's infrastructure is unparalleled.

We are excited to celebrate women leading and advancing America's transportation infrastructure and invite you to join us! We encourage you to take part in this momentous affair and look forward to you joining us for the transportation industry's signature event of the year. For more information, visit www.comto.org/cwwmn.

Please direct all inquiries to **Nadji Kirby, Chief of Staff**, at nkirby@comtonational.org.

About COMTO



COMTO is the voice for equity in transportation. Founded in 1971, COMTO is a nonprofit organization dedicated to advancing those underrepresented in the transportation industry. With 37 chapters in the U.S. and Canada, COMTO's mission is to ensure opportunities and participation in transportation for minorities, veterans, people with disabilities and Historically Underutilized Businesses through leadership training, professional development, scholarship and internship funding, advocacy, partnership building and networking opportunities. For more information, visit www.comtonational.org.



Celebrating Women
WHO MOVE THE NATION

Sponsorship Opportunities

Presenting Sponsor \$30,000

- ▶ 2 Reserved Tables Premium Placement (seats 20)
- ▶ Opportunity to provide branded keepsake to attendees
- ▶ Recognition as Presenting sponsor on event Website and all materials
- ▶ Logo on all event signage
- ▶ Opportunity to introduce Legacy Transportation Awardee and bring greetings
- ▶ Full-page color advertisement in event program, premium placement

Platinum \$15,000

- ▶ 1 Reserved Table Premium Placement (seats 10)
- ▶ Opportunity to provide branded keepsake to attendees
- ▶ Recognition as Platinum sponsor on event Website
- ▶ Logo on all event signage
- ▶ Opportunity to welcome attendees and bring greetings
- ▶ Full-page color advertisement in event program, premium placement

Gold \$10,000

- ▶ 1 Reserved Table (seats 10)
- ▶ Recognition as Gold sponsor on event Website
- ▶ Logo on all event signage
- ▶ Recognition at awards ceremony
- ▶ Full-page color advertisement in event program

Silver \$5,000

- ▶ ½ Reserved Table (seats 5)
- ▶ Recognition as Silver sponsor on event Website
- ▶ Logo on all event signage
- ▶ Recognition at awards ceremony (rotating sponsor logos)
- ▶ 1/2 page advertisement in event program

Friends of COMTO \$2,500

- ▶ 2 Tickets
- ▶ Recognition as Friend of COMTO sponsor on event Website
- ▶ Recognition at awards ceremony (rotating sponsor logos)
- ▶ 1/4 page advertisement in the event program

Additional Sponsorship Opportunities

\$10,000 Awards Welcome Bag Sponsor — 1 available: Exclusive opportunity to provide a branded keepsake to attendees. Includes Recognition as welcome bag sponsor on event Website and (1) ticket.

\$5,000 Awards Welcome Bag Gift Sponsor — 3 available: Opportunity to provide a branded keepsake to attendees. Includes Recognition on event Website.

In-person individual tickets*: \$175

Live Stream/Virtual Ticket: \$75 Member / \$100 Non-Member

Reserved Tables: \$2,000 (Seats 10)

*Preferred seating or group seating is NOT guaranteed for individual ticket sales.



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WHO MOVE THE NATION

Advertising Rates & Specifications

FULL PAGE | \$1,500

- ▶ 8.5"w x 11"h (TRIM)
- ▶ 8.75"w x 11.25"h (BLEED)



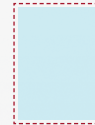
HALF PAGE | \$750

- ▶ 8.5"w x 5.25"h (TRIM)
- ▶ 8.75"w x 5.5"h (BLEED)



QUARTER PAGE | \$500

- ▶ 4.0"w x 5.25"h (TRIM)
- ▶ 4.25"w x 5.5"h (BLEED)



FORMAT

All advertisement files must be submitted as:

- ▶ 4 color process (CMYK) at 300 dpi.
- ▶ Accepted file types: png, jpg, pdf, eps, tiff, psd, indd, ai.
- ▶ Please outline or include font files and package all links.

NOTICE:

**COMTO reserves the rights to refuse any advertisement at its discretion.
Deadline date to submit advertisements is February 15, 2023.**



Celebrating Women
WHO MOVE THE NATION

Our Industry Partners

AECOM

HNTB

Jacobs

WSP

Contact Us

Please direct all inquiries to:

Nadji Kirby

Chief of Staff

nkirby@comtonational.org



COMTO Headquarters
1330 Braddock Place, Suite 203
Alexandria, Va 22314
info@comtonational.org
www.comtonational.org



Conference
of Minority
Transportation
Officials



Celebrating Women
WHO MOVE THE NATION

2023 SPONSORSHIP FORM

Company Name

Contact Name

Business Phone

Email

Street Address

City

State

Zip

SPONSORSHIP OPPORTUNITY	PRICING	AMOUNT
Presenting Sponsor	\$30,000	
Platinum	\$15,000	
Gold	\$10,000	
Silver	\$5,000	
Friends of COMTO	\$2,500	
Awards Welcome Bag Sponsor — 1 available	\$10,000	
Awards Welcome Bag Gift Sponsor — 3 available	\$5,000	
In-person individual tickets <i>*Preferred seating or group seating is NOT guaranteed for individual ticket sales</i>	\$175 each	
Live Stream/Virtual Ticket	\$75 Member / \$100 Non-Member	
Reserved Tables	\$2,000	
ADVERTISING		
FULL PAGE	\$1,500 /ad	
HALF PAGE	\$750 /ad	
QUARTER PAGE	\$500 /ad	
TOTAL AMOUNT DUE:		

☐ CARD

VISA



☐ CHECK

Payment Amount

Name on Card

Card Number

Expires

Security Code

Zip Code

VIA EMAIL:

Please complete fillable form,
save and email to:

nkirby@comtonational.org

VIA MAIL:

COMTO
1330 Braddock Place, Suite 203
Alexandria, VA 22314

Please call 202-506-2917

Or email nkirby@comtonational.org
with any questions.