



THE GREAT CONNECTOR

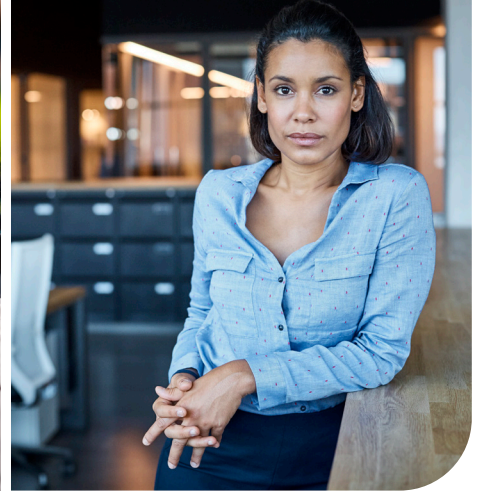
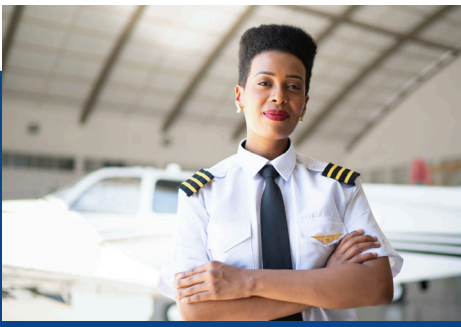
COMTO + TRANSPORTATION 2023



**2023 National Meeting
& Training Conference
Sponsorship Opportunities**

Los Angeles, California





Why Sponsor COMTO's National Meeting and Training Conference?

COMTO's National Meeting & Training Conference (NMTC) is attended by transportation professionals at all career levels seeking an unparalleled networking opportunity, unique insights and curated content, focused on top industry trends, research and best practices. The 2023 theme is...

Transportation: The Great Connector.

The NMTC provides sponsors with:

- High visibility exposure
- Cross promotion and engagement with transportation professionals and other sponsors
- Access to COMTO's audience and members through social content
- A chance to engage with your target audience and prospective customers





PREMIER PARTNER \$75,000

Sponsorship of a Premier Event (Choose 1)

- Industry Awards Gala
- Opening Plenary and Keynote Speaker
- COMTO SOCAL Opening Ceremony & reception

Additional Benefits

- (5) Conference Registrations
- (1) Exhibit Booth with Prime Location
- (2) Reserved Table for Industry Awards
- (2) Reserved Table for Scholarship Awards
- (1) Full-page ad in Conference Program
- Logo included on all conference signage, marketing materials and collateral
- Specialized social media posts (2) from COMTO recognizing the sponsorship



LEGACY PARTNER \$45,000

Sponsorship of a Premier Event (Choose 1)

- COMTO SO CAL Golf Tournament
- Scholarship Awards Gala
- Legislative Plenary Session

Additional Benefits

- (4) Conference Registrations
- (1) Exhibit Booth with Prime Location
- (1) Reserved Table for Industry Awards
- (1) Reserved Table for Scholarship Awards
- (1) Full-page ad in Conference Program
- Logo included on all conference signage, marketing materials and collateral

CHAMPION PARTNER \$35,000

Sponsorship of a Premier Event (Choose 1)

- Historically Underutilized Businesses Forum
- Emerging Leaders Forum
- Youth Symposium

Additional Benefits

- (3) Conference Registrations
- (3) Annual Memberships
- (1) Exhibit Booth with Prime Location
- (1) Reserved Table for Industry Awards
- (1) Reserved Table for Scholarship Awards
- (1) Full-page ad in Conference Program
- Logo included on all conference signage, marketing materials and collateral



PLATINUM PARTNER \$25,000

Sponsorship of a Premier Event (Choose 1)

- Lunch at the Exhibit Gallery
- Track Sponsorship
- Golf pairing party

Additional Benefits

- (2) Conference Registrations
- (2) Annual Memberships
- (1) Exhibit Booth
- Half-page ad in Conference Program
- Logo included on all conference signage, marketing materials and collateral

GOLD PARTNER \$15,000

Sponsorship (Choose 1)

- Professional Development #1
- Professional Development #2
- Coffee break
- Photo booth

Additional Benefits

- (2) Conference Registrations
- (2) Annual Memberships
- (1) Exhibit Booth
- Half-page ad in Conference Program
- Logo included on all conference signage, marketing materials and collateral



BRONZE PARTNER \$10,000

Sponsorship (Choose 1)

- Welcome bag item
- Wellness Station

Additional Benefits

- (1) Conference Registration
- (1) Annual Membership
- (1) Exhibit Booth
- Quarter-page ad in Conference Program
- Logo included in program and on website

FRIENDS OF COMTO \$5,000

Sponsorship

- (1) Conference Registration
- (1) Annual Membership
- Quarter-page ad in Conference Program
- Logo included in program and on website

MWDBE SPONSORSHIP \$3,000

Sponsorship

- Company Logo & QR code inclusion on Exclusive MWDBE Wall of Recognition
- (1) Virtual Exhibit Booth
- (1) Conference Registration
- Logo included in program and on website



Additional Sponsorship Opportunities

KEYNOTE SPEAKER \$25,000

Bring remarks and introduce Keynote speaker.



CONFERENCE MOBILE APP \$15,000

Banner ad as sponsor on conference app with notifications to all users. Logo included on signage at & around registration, on conference website & in program book.



HOSPITALITY EVENT (4 AVAILABLE) \$5,000

Sponsor an evening hospitality event after conference programming.



TRACK SPONSOR \$15,000

Official sponsor of track topic with logo included on all digital & physical promotion & signage.

Track 1: Equity, Access, & Sustainability

Track 2: Leadership & Workforce

Track 3: Policy & Practice

Track 4: Innovation & Future Mobility



Additional Sponsorship Opportunities

NAME BADGE AND LANYARD \$15,000

Distributed and required for all attendees, high visibility opportunity.



WELCOME SPONSOR BAG \$15,000

Distributed to all attendees, high visibility opportunity.



CHARGING STATION \$5,000

Offered at key, high-traffic areas for use by all attendees, high visibility opportunity.



WELLNESS STATION \$5,000

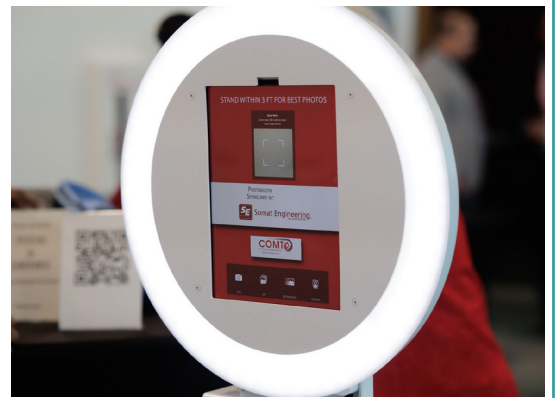
Offered at key, high-traffic areas for use by all attendees, sanitizing station, bottled water and other wellness items available with sponsor signage.



Additional Sponsorship Opportunities

PHOTO BOOTH \$10,000

Offered at key, high-traffic areas for use by all attendees, sanitizing station, bottled water and other wellness items available with sponsor signage.



WELCOME BAG ITEM \$5,000

Branded item to be included in welcome bag to be distributed to all attendees. Additional collateral can be included, provided by sponsor, subject to approval.



PROFESSIONAL DEVELOPMENT WORKSHOP \$7,500

Sponsor one of two professional development workshops offered to attendees to cover skill building topics from industry experts. Sponsor to provide welcome remarks to attendees and logo included on session signage & conference website.



EXHIBIT BOOTH \$2,500

8' X 10' Exhibit Space with (1) 6' Skirted Table, 2 Chairs and (1) Identification Sign.

- (1) Sunday and Monday Conference Registration
- (2) Complimentary Exhibit-Only Passes for Exhibit Staff (Includes Access to The Exhibit Gallery and Complimentary Exhibit Gallery Food Functions); Cost for Additional Exhibit-Only Passes are \$525 Each
- Company Profile in the Conference Program (Must Be Submitted by Print Deadline)



Additional Sponsorship Opportunities

ADVERTISING OPPORTUNITIES

\$1,500 — FULL PAGE AD CONFERENCE PROGRAM BOOK

- 7.5" X 10" (live area)
- 8.5" X 11" (trim area)
- 8.75 X 11.25" (bleed)

\$1,000 — HALF-PAGE AD CONFERENCE PROGRAM BOOK

- 7.5" X 4.875"
- trim n/a
- bleed n/a

\$750 — QUARTER-PAGE AD CONFERENCE PROGRAM BOOK

- 3.75" X 4.875"
- trim n/a
- bleed n/a

Ads for conference program book are subject to approval & availability.



HOTEL KEY CARDS

\$15,000

Reach all COMTO Conference attendees staying at the Intercontinental Los Angeles through hotel room key cards customized with your company message and logo.



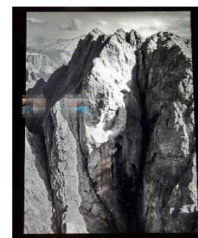
SCREENS INSIDE GUESTROOM ELEVATORS AND PODIUM ELEVATORS

\$4,000/day for video

\$2,000 for still image

\$7,000 for both

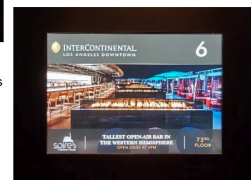
Podium Elevators (2) — \$2,500/day



Guest Room Elevators



Podium Elevators



FOYER BEAMS

\$5,000



**2023 National Meeting
& Training Conference
July 8-11, 2023, Los Angeles, Ca
Sponsorship Opportunities**



Company Name

Contact Name

Business Phone

Email

Street Address

City

State

Zip

| SPONSORSHIP OPPORTUNITY | AVAILABLE (Choice of one per partnership level) | PRICING | AMOUNT |
|--------------------------------------|---|----------|--------|
| Premier Partner | <input type="checkbox"/> Industry Awards Gala <input type="checkbox"/> Opening Plenary and Keynote Speaker <input type="checkbox"/> COMTO SOCAL Opening Ceremony & reception | \$75,000 | |
| Legacy Partner | <input type="checkbox"/> COMTO SO CAL Golf Tournament <input type="checkbox"/> Scholarship Awards Gala <input type="checkbox"/> Legislative Plenary Session | \$45,000 | |
| Champion Partner | <input type="checkbox"/> Historically Underutilized Businesses Forum <input type="checkbox"/> Emerging Leaders Forum <input type="checkbox"/> Youth Symposium | \$35,000 | |
| Platinum Partner | <input type="checkbox"/> Lunch at the Exhibit Gallery <input type="checkbox"/> Track Sponsorship <input type="checkbox"/> Golf pairing party | \$25,000 | |
| Gold Partner | <input type="checkbox"/> Professional Development #1 <input type="checkbox"/> Professional Development #2 <input type="checkbox"/> Coffee break <input type="checkbox"/> Photo booth | \$15,000 | |
| Bronze Partner | <input type="checkbox"/> Welcome bag item <input type="checkbox"/> Wellness Station | \$10,000 | |
| Friends Of COMTO | | \$5,000 | |
| MWDBE Sponsorship | | \$3,000 | |
| Additional Sponsorship Opportunities | | | |
| Keynote Speaker | | \$25,000 | |
| Conference Mobile App | | \$15,000 | |
| Hospitality Event | 4 Sponsorships Available | \$5,000 | |
| Track Sponsor | <input type="checkbox"/> Track 1: Equity, Access, & Sustainability <input type="checkbox"/> Track 2: Leadership & Workforce <input type="checkbox"/> Track 3: Policy & Practice <input type="checkbox"/> Track 4: Innovation & Future Mobility | \$15,000 | |
| Name Badge And Lanyard | | \$15,000 | |
| Welcome Sponsor Bag | | \$15,000 | |
| Charging Station | | \$5,000 | |
| Wellness Station | | \$5,000 | |
| Photo Booth | | \$10,000 | |
| Welcome Bag Item | | \$5,000 | |

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Continued

| SPONSORSHIP OPPORTUNITY | AVAILABLE (Choice of one per partnership level) | PRICING | AMOUNT |
|---|--|------------|--------|
| Professional Development Workshop | 2 Sponsorships Available | \$7,500 | |
| Exhibit Booth | | \$2,500 | |
| Hotel Key Cards | | \$15,000 | |
| Screens Inside Guestroom Elevators And Podium Elevators | Guestroom Elevators <input type="checkbox"/> \$4,000/day for video <input type="checkbox"/> \$2,000 for still image <input type="checkbox"/> \$7,000 for both Podium Elevators (2) <input type="checkbox"/> \$2,500/day | | |
| Foyer Beams | | \$5,000 | |
| CONFERENCE PROGRAM BOOK ADVERTISING | | | |
| FULL PAGE | | \$1,500/ad | |
| HALF PAGE | | \$1,000/ad | |
| QUARTER PAGE | | \$750/ad | |
| TOTAL AMOUNT DUE: | | | |

☐ CARD
 



☐ CHECK

Payment Amount

Name on Card

Card Number

Expires

Security Code

Zip Code

VIA EMAIL:

Please complete fillable form,
save and email to:
nkirby@comtonational.org

VIA MAIL:

COMTO
1330 Braddock Place, Suite 203
Alexandria, VA 22314

Please call 202-506-2917
Or email nkirby@comtonational.org
with any questions.